Influenced by the color palette of Boris Mikhailov’s *Red* series, this collection documents a weekend exploration of Sofia, Bulgaria. By focusing on the urban landscape of a former Eastern Bloc city, this work examines the tension between historical context and contemporary commercialisation.

The project highlights the phenomenon of architectural and cultural erasure, where unique urban character is subsumed by global commercialism, rendering distinct localities into uniform copies of one another. Utilizing an approach inspired by Mikhailov’s methodology, these images interrogate how capitalist aesthetics intersect with vestiges of communist infrastructure, capturing the visual decline of local identity in the face of rapid urbanization.




НОВО
LUCKY STRIKE
18
Coca-Cola


Happy


KFC
Цар Самуил
Samuil
Kentucky
Fried Chicken


STRIPTEASE
BAR
STRIPTEASE
ANGELS



